



SWINDON TOWN FOOTBALL CLUB

Welcome you to the County Ground

Today's visitors

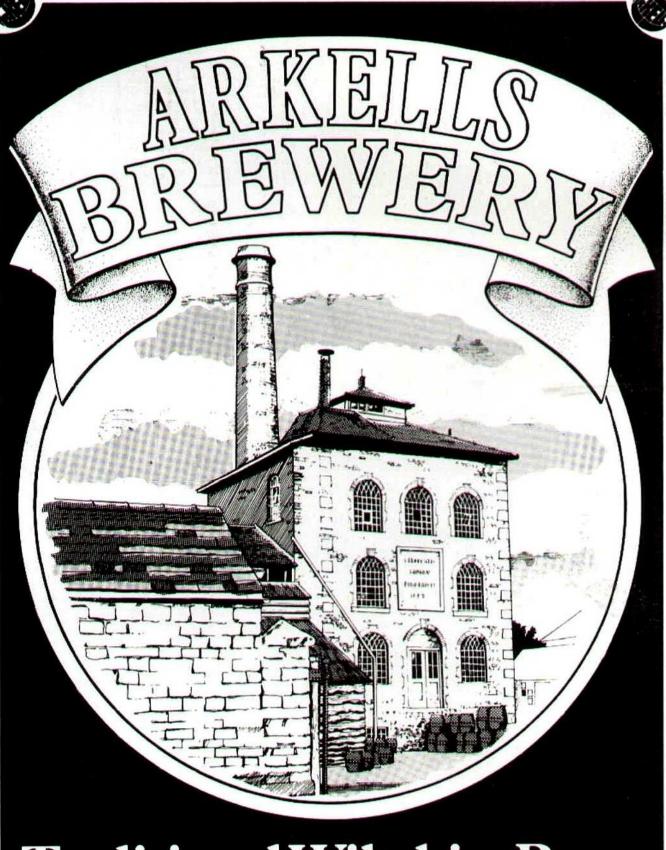
DONCASTER ROVERS

Division IV
Saturday December 3rd

March Sponsol

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Official Programme 40p



Traditional Wiltshire Beers Enjoyapint







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Front cover inset ALAN MAYES

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From the desk of Ken Beamish



What an eventful couple of weeks it has been since our last home game against Hartlepool! I came into the office on the following Monday to learn that Chelsea had decided not to extend the loan period of Simon Gibson after all and if he was to be eligible for the F.A. Cup, first round, Simon had to be signed on a permanent basis before 5.00 p.m. on Thursday.

After all the negotiations with both Chelsea and Simon it needed a motorway dash for Bob Jefferies to Lancaster Gate on Thursday afternoon to get the player registered just in the nick of time.

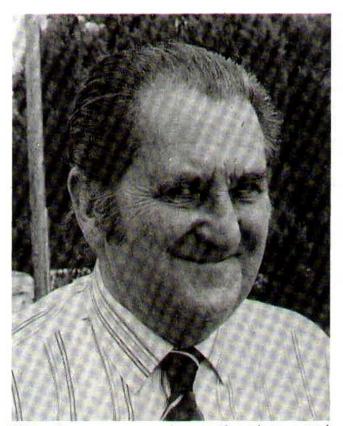
In between all this trauma we had a Centenary Cup match against local Alliance League side Trowbridge and although we totally dominated and outplayed them we came away with a rather embarrassing defeat of 0-1. This result proved to the players that goals still have to be scored regardless of how much you dominate the game and you will not score if you do not shoot.

Well, we certainly had our shooting boots on against Kettering and had a most emphatic 7-0 victory. This was an excellent all round performance and it also proved how important 'set pieces' can be. A wry smile was brought to the players faces after the game for, as they made their way to the dressing room, all the television cameramen with their cameras and tripods under their arms were seen leaving the Kettering dressing room and heading for the exit.

Last Saturday brought us back to the bread and butter world of League football. A continuation of our positive attitude brought about our best away performance of the season. If our finishing had been more accurate Mansfield would not have been in the hunt. However, it was pleasing to see so many efforts at goal after some excellent approach work.

I feel our game is becoming far more consistent now and a continuation of our improved performances will help us make a gradual rise in the League position and set us up nicely for the very important games at the end of the season.

Thank you for coming along this afternoon and let us hope for a favourable result.



This afternoon we welcome the players and officials from Doncaster Rovers.

Doncaster have made a good start to the season and before last Saturday's matches, were second in the Fourth Division. So with our improving form we can look forward to an exciting game today. Last year Doncaster were in Division 3.

Since our last home game against Hartlepool - a game of 75 minutes mediocrity followed by 15 minutes of all out attack when we came back from 1-2 down to win 3-2, we have played the F.A. Cup tie at Kettering where we scored 7 goals and so enjoyed sweet revenge for the defeat we suffered on that ground when last we played there in a Cup Tie. Last Saturday, I feel we might have won at Mansfield as we had many scoring opportunities in the first half and could well have been 3 or 4 goals up. In the event, a penalty against us in the second half almost cost us the 3 points, but a fine goal by Jimmy Quinn levelled matters and so we gained our 5th away point this season.

The proposed team visit to Indonesia next June has regrettably been cancelled because the Authorities out there have brought the fixtures forward to April and this, of course, is well before our league season ends and we may even be playing in the Semi-Final of the F.A. Cup on the 14th April.

CHAIRMAN'S NOTES

We are still very disappointed with the Cup draw, not because we do not expect to win, but because of the distance you loyal supporters have to travel. May I ask those of you who do go to Millwall to please avoid confrontation with the Millwall supporters. There has been crowd problems at the Den in the past and we should all remember that the image of our Club is not only reflected by the team on the field but by our supporters and the way they conduct themselves.

The Annual Financial report has now been sent to all shareholders. If you are not already a shareholder, Ron Morse the Financial Manager, will be pleased to talk to you about it.

The report shows that the Company has made a profit of £16,289 for the year and this compares very favourably with figures for the previous year which showed a loss of £93,749.

There are two major factors for this improvement. The sale of Paul Rideout to Aston Villa and the reduction of expenses, particularly in Wages and Salaries.

Gate receipts are down by some £63,000 due largely to our drop into Division 4 but, of course, attendances last year were generally down everywhere except where teams were high in their leagues.

It is, of course, frustrating to supporters to see the best players sold off but the first aim is to see that Club stays in business. I'm afraid this has to be the situation when in the lower Divisions. One also has to think of the future of a young lad who is offered the opportunity to play in the First Division and perhaps go on to play for England. Paul has already played on 10 occasions for the Villa and I saw their manager on Saturday and he tells me that they are very pleased with the boys progress.



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John Ward talks to DANNY WILLIAMS

"Swindon may be more like a city now", said Danny Williams, "but it used to be a village. Swindon people don't forget what you've done". This was how Danny accounted for the success of his new venture, running the sponsorship side of Swindon Town.

For the second year Danny is responsible for raising money from the sponsoring of matches, match balls, mascots, shirts, boards around the ground and players' kit. To help the club in the present stringent financial circumstances, Danny offered to leave the club's payroll, become self employed and pay himself from a share of any sponsorship schemes which he could negotiate for the club. The Directors were attracted by the idea and were so impressed by the initial trial period that the arrangement has been continued for a second year. "It wasn't easy selling to the local people a club which had just been relegated", Danny admitted, "but deep down there is still a lot of support for Swindon. I think a number of local businessmen were 16 and 17 year olds when we won the League Cup; they now want to show their gratitude by doing what they can to help the club back on the road to success"

I had already seen at first hand the lengths to which Danny will go to persuade people to become sponsors. A pre-season get-together was arranged one evening in the Rendezvous Club for anyone interested in sponsoring kit so that they could meet the players. Obviously, the more the party went with a swing the better chance of getting all the kit paid for. Danny laid on a three piece band, with Kevin Morris, the club's physiotherapist, prominent on the spoons and just to make sure the ice was well and truly broken, Danny launched into a unique Yorkshire rendering of "When Irish eyes are smiling."

Apart from singing I asked Danny what other ways he had of attracting support for his various sponsorship schemes. "It's all a matter of personal contact", was his answer. "Because of the time I've spent with the club I'm fairly well known in the area. If I hear that someone might be interested I go out and meet them. And I don't ignore them once I've signed them up; I keep in touch, go out and have coffee, tell them what's happening at the club. If I do this the chances are they will come back for more."

This is all part of the attempt by football clubs today - by Swindon Town at any rate - to make any supporter who is prepared to put something extra into the club feel that he or she is getting something back in return. Involvement, knowing what is going on behind the scenes, is what every

supporter craves for and something which Danny is particularly good at providing.

Running the sponsorship is not the only work Danny currently does for Swindon Town. Traditionalists will be pleased to know that the famous Danny Williams Friday morning massage remains a feature of the players' weekly training schedule. Nor is that all. "I help Ken Beamish with odds and ends", Danny said, "a bit of scouting, general advice and ringing up Managers. As people say, it's not what you know but who you know in this game. You could call me the general busybody!"

As well as giving him a wide range of contacts, Danny's experience in football has taught him a simple philosophy about 'doing deals' as he put it, which may partly explain his successful operations in the transfer market over the years. When I spoke to him he was helping with the Manager's attempts to extend Simon Gibson's loan period or obtain him permanently from Chelsea. "John Neal's an old pal of mine", Danny said "so I can put in a word or two. I've always believed you have to put your cards on the table. It's no good telling lies because you'll always be found out in the end".

For most of the season so far Danny has been working a particularly punishing schedule. His wife has been recovering from an operation in hospital in the north so Danny has been working one week on and one week off, the on weeks have involved a working day stretching from 8 a.m. to 11 p.m.

With friends and family still mainly in the north Danny has bought a house in Yorkshire; (he lives with his former Chief Scout, Jack Conly, during the week in Swindon). His home is eight miles equidistant from Doncaster, Barnsley and Rotherham. "So I can do all these grounds in twenty minutes", he chuckled.

Not that Danny is contemplating retirement; not while there are more sponsorships to be secured. So if you had contemplated donating a match ball or have a boy or girl who would like to be a mascot for a home game, why not give Danny a ring?

When I interviewed him he was still looking to complete his list of sponsors for players' kit. For the second time, that is: Danny is not one for the easy life so when he had successfully written off the usual items he decided to add another category, rubber boots. There are probably some empty slots left so why not get in touch with Danny? As I discovered, he can be very persuasive. When we finished the interview I found I had taken out my cheque book. A few seconds later Danny was one pair of boots nearer his target. Exit Danny Williams, brandishing cheque still smiling.

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Town Facts & Figures Season 1983/84 Date Opponents

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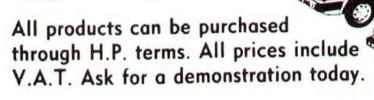








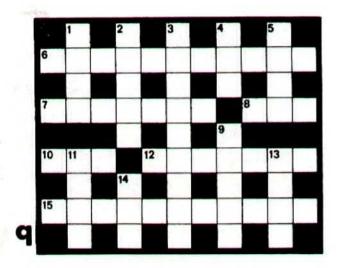
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Ninety-Niner Crossword devised by David Peck



ACROSS

- Oxford United acquired him this season after he had had ten years with Crystal Palace. (11)
- Clubs may change them for a new season and not just because they're playing away! (7)
- . - Wood, old Coventry and Northampton keeper. (3)

- 10. One of Swindon's 7 ACROSS, (3)
- Wood (usually) which the superstitious keeper may touch. (7)
- 15. Close marking for the keeper! (3-4-4)

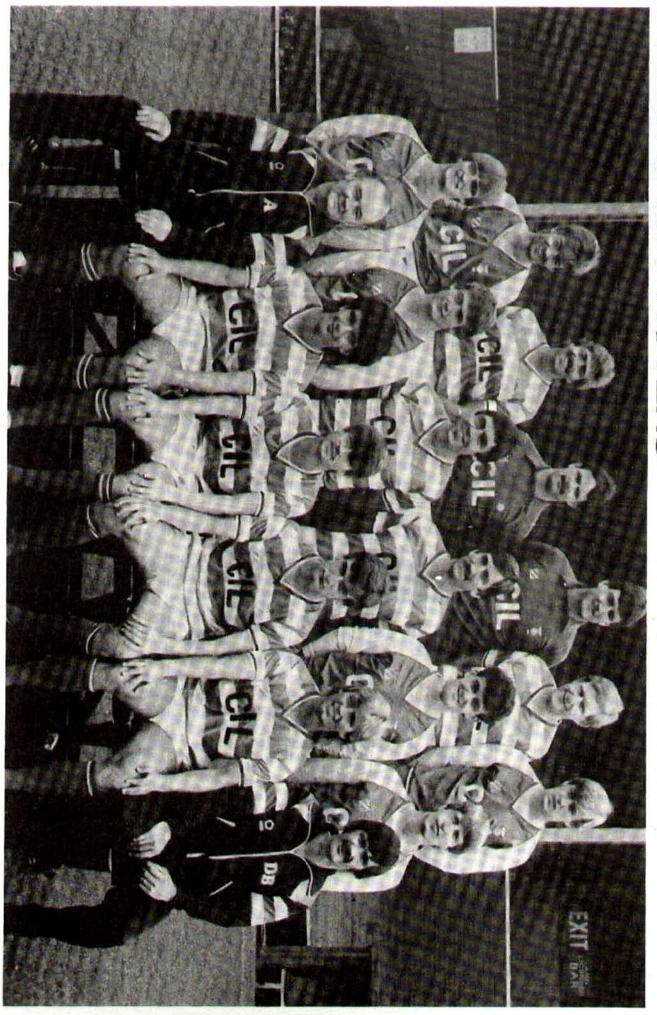
DOWN

- Flamengo forward whom Udinese signed in the summer for some enormous sum (£3m, some say). (4)
- 2 & 9dn. They beat Barcelona to win the European Super Cup in 1983. (5, 5)
- Midfielder who sounds like a self-contained soccer ground; his two Stockport sessions sandwiched a spell with Minnesota Kicks.
- 4. & 5. The sort of scoring effort no likely to endear one to one's team-mates! (3, 4)
- 9. See 2 down
- 8 13. Defender who made no impression at Swindon but was often capped in his twospell, 250-match Pompey career, eventually stepping up to manage the national team.
 (4 4)
- On the contrary, this is an easy 'hello' to the next round! (3)



IT WAS LEFT OVER FROM THE LION'S FIREWORK DISPLAY!

DONCASTER ROVERS



PEN PICTURES

BOYD, WILLIE (GOALKEEPER) - Born Bellshill. Signed for Hull City shortly before the departure of Dennis Peacock to Bolton Wanderers in March 1980. Willie is a former Scottish Youth International and Schoolboy. He made his debut for the Club at Peterborough in March 1980, and missed only one game in the Rovers promotion winning season.

SNODIN, IAN (MIDFIELD) - Born Thrybergh. Ian made his debut for the Club against Bournemouth in 1980 and scored his first goal for Rovers in a 1 - 1 draw at Aldershot in April that year. Ian is, of course the younger brother of Glyn and a former England Youth International with great promise. He also took over the Captainacy during the season at the height of Rovers injury problems.

SNODIN, GLYN (DEFENDER) - Born Thrybergh. Glyn can play at full back or midfield and has attracted interest from several First Division Clubs with his stylish play. Won Sunday People/Redifusion award for the most consistent player in the Fourth Division in 1981 and was voted 'Player of the Year' for the second year in succession by Rovers supporters.

RUSSELL, BILLY (DEFENDER) - Born Glasgow. Signed in the summer of 1979 from Celtic, Billy was the regular right back in the side. He was previously with Everton as an apprentice. Billy is a Scotland Youth and Schoolboy International and also appeared in a Youth Cup Final for Everton when they lost narrowly to Crystal Palace four years ago. The Club's only ever-present during their promotion season. Billy can also play at left back and in midfield.

LISTER, STEVE (MIDFIELD) - Signed as an apprentice in 1978, and then signed professional forms in 1979. He has played in attack and defence scoring 12 goals for the Club in the 1979/80 Season. Born in Doncaster, Steve is a player who has attracted interest from several big Club's during his career. Now a regular in the side, Steve can play as a sweeper or as a centre half.

HUMPHRIES, GLENN (DEFENDER) - Born Hull, a former apprentice with the Club. Glenn made his debut in the last game of the Rovers promotion winning season at Mansfield Town, in 1981. Signed professional forms early last season on his 19th Birthday in August, Glenn can play full back or centre half.

DOUGLAS, COLIN (FORWARD) - Born Hurlford. Made 38 full appearances for the Club in the 1981/82 season as a 19 year old in his first season in English Football. Colin began his career with Celtic, although he never played in the full Celtic League side. A player with enormous promise.

PEACOCK, DENNIS (GOALKEEPER) - Born in Lincoln, Dennis began his career with Nottingham Forest before moving to Belle Vue in 1976. He made nearly 200 League appearances for Rovers before moving to Bolton Wanderers in a £70,000 deal in March 1980. Dennis never hit the headlines at Burnden Park, however and re-signed for Rovers in the summer of 1982. An ever consistent performer.

ALLANSON, GARY (DEFENDER) - Signed as an apprentice at the beginning of the 1981/82 Season on the recommendation of the excellent Rovers scouting policy on Humberside. Born in Hull, Gary made his debut at full back position in the last game of the 1981/82 season against Bristol City. Signed professional forms during the latter half of last season.

KOWALSKI, ANDY (MIDFIELD) - Born in Mansfield, Andy made 323 appearances whilst playing for Chesterfield. Andy signed for Doncaster Rovers during the close season. Has made 323 League appearances.

GREEN, BILL (DEFENCE) - Born Newcastle, Bill's previous Club's include Hartlepool United, Carlisle United, West Ham and Peterborough. He signed for Rovers during the close season from Chesterfield with his former team mate.

MOSS, ERNIE (FORWARD) - Born in Chesterfield and played for Chesterfield, along with other Club's such as Peterborough, Mansfield Town. Ernie signed for Rovers at the same time as Andy and Bill, during the close season. The trio have previously played together.

MILLER, MARK (FORWARD) - Born Tyne & Wear. Mark previously played for Whitley Bay before signing for Gillingham. Signed for Rovers in August, 1983.

BUKOVINA, JOHN (FORWARD) - Born Barnsley. Since leaving school John has played football. Signed apprentice forms with Barnsley and turned professional in 1982. John is also a keen Sprinter and was 200m Spring Champion for South Yorkshire.

BRECKIN, JOHN (DEFENCE) - Born in Rotherham. Has made 394 League Appearances and scored 8 League goals during his stay with Rotherham. Had a brief stay with Bury (on loan). Signed for Rovers during the close season.

WOODS, NEIL (FORWARD) - Born York. Neil signed apprentices forms in July 1982 and signed professional in August this season. Has been a regular in the Reserves and has played in 6 First team matches.

'THE MANAGERS' by DAVE KING

The most difficult occupation in football has to be the manager, only a few at the end of each season can have achieved a trophy, championship or entry into a European competition, however there is never a shortage of applications when a managerial vacancy occurs.

Every manager realises that inevitably he faces dismissal unless he retires or resigns.

Since the end of the second world war there has been a total of 313 managers amongst the present clubs in Division 4. The individual totals of each club in alphabetical order is as follows:-

Aldershot 9, Blackpool 14, Bristol City 9, Bury 16, Chester 10, Chesterfield 9, Colchester 10, Crewe 17, Darlington 17, Doncaster 17, Halifax 19, Hartlepools 13, Hereford 12, Mansfield 16, Northampton 14, Peterborough 11, Reading 8, Rochdale 15, Stockport 19, Swindon 10, Torquay 13, Tranmere 9, Wrexhem 14 and York 12.

The most appointments have been made by Stockport with 19, with Reading making the least with 8. Of the current Fourth Division clubs, Readings Maurice Evans has maintained his position the longest with this being his seventh season, having been appointed in 1977, with Billy Bremner of Doncaster the next longest serving having been appointed in 1978.

This season there are several managers embarking on their first season, either in management or with a new club. Our manager Ken Beamish is included in this category along with Cyril Knowles (Darlington), Mike Docherty (Hartlepool), Dario Gradi (Crewe), John Sainty (Chester), John Duncan (Chesterfield), John Newman (Hereford), Ian Greaves (Mansfield), John Wile (Peterborough).

A remark often made by fans about any new manager is 'who is he, who did he play for, and what sort of experience has he had?' These then are the managers who commenced the season, how many will survive at the end of the season is conjecture but if past history is any guide, no doubt there will be some changes however minimal.

League

				Appea	r-	
Appointed	Name	Club	Age	ances	Goals	Clubs played for
Apr. 1981	Len Walker	Aldershot	39	461	23	Newcastle, Aldershot, Darlington
June 1982	Sam Ellis	Blackpool	37	428	45	Sheff. Wed., Mansfield, Lincoln
May 1982	Terry Cooper	Bristol City	39	482	17_	Leeds, Middlesborough, Bristol City, Bristol Rov., Doncaster
May 1983	Dario Gradi	Crew	NO	LEAG	UE EXF	PERIENCE
May 1980	Jim Iley	Bury	38	544	30	Sheff. Untd., Spurs, Notts. Forest Newcastle, Peterborough
Apr. 1983	John Sainty	Chester	37	232	41	Reading, Bournemouth, Mansfield Aldershot
June 1983	John Duncan	Chesterfield	34	145	65	Tottenham, Derby, Scunthorpe
May 1983	Cyril Lea	Colceshter	39	312	2	Orient, Ipswich
May 1983	Cyril Knowles	Darlington	39	437	15	Middlesborough, Tottenham
May 1978	Billy Bremner	Doncaster	40	651	98	Leeds, Hull, Doncaster
July 1981	Mick Bullock	Halifax	37	469	108	Birmingham, Oxford, Orient, Halifax
July 1983	Mick Docherty	Hartlepool	33	234	6	Burnley, Man. City, Sunderland
July 1983	John Newman	Hereford	50	510	12	Birmingham, Leicester, Plymouth, Exeter
Jan. 1983	lan Greaves	Mansfield	51	90	_	Man. Untd., Lincoln, Oldham
May 1982	Clive Walker	Northampton	38	318	7	Leicester, Northampton, Mansfield:
May 1983	John Wile	Peterborough	36	618	31	Peterborough, West. Brom.,
May 1977	Maurice Evans	Reading	47	407	14	Reading
Mar. 1983	Jimmy Greenhoff	Rochdale	37	569	144	Leeds, Birmingham, Stoke, Man. Untd., Crewe, Port Vale, Rochdale
Apr. 1982	Eric Webster	Stockport	52	1	_	Man. City
Mar. 1983	Ken Beamish	Swindon	36	554	158	Tranmere, Brighton, Blackburn, Port Vale, Bury, Swindon
50 - 50 Carter 1990)	Bruce Rioch	Torquay	36	560	129	Luton, Aston Villa, Derby, Everton, Birmingham, Sheff, Un. Torquay
Oct. 1980	Bryan Hamilton	Tranmere	37	364	61	Ipswich, Everton, Millwall, Swindon, Tranmere
June 1982	Bobby Roberts	Wrexham	43	314	29	Leicester, Mansfield, Colchester
May 1982	Denis Smith	York City	36.	444	35	Stoke, York

We can see from this list that the most managers are in the age group of 35-40 yrs., fourteen being so. Twieve of the managers have played for the clubs they now manage.

Terry Cooper, John Wile, Bryan Hamilton are now the only player managers in the Division.

Our manager, Ken Beamish has scored more League goals than any of the other managers, Billy Bremner more appearances than any other, and Maurice Evans is the only one club player. John Sainty of Chester was dismissed recently but at the time of writing no one had been appointed to replace him, to date he is the only manager in our Division to have lost his position.

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Goals shown in brackets

Commitmentative LEAGUE TABLE

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NAME OF GROUND; Belle Vue RECORD ATTENDANCE: 37,149 v Hull City, Div 3(N) Oct 2nd 1948 GROUND CAPACITY: 21,130 RECORD VICTORY: 10_0 v Darlington, Div 4 Jan 25th 1964 HIGHER FORLIEAGUE POSITION: 7th Div 2 RECORD DEFEAT: 0_12 v Samil Heath, Div 2 Apr 11th 1903 MOST GRALS IN A SEASON: 123 Division 3 (1946/47) MOST LEAGUE GOALS IN CAREER: Tom Ketley 180 _ 1923/29 PLAYER MOST CAPPED AT CLUB: Len Graham 14 (N. Ireland)	GONLSCORERS THIS SEASON (INC. F.A. CUP 44D MILK CUP) COlin Douglas 10 (All Home) Ernie Moss 7 (44, 34) I Snodin 4 (24, 24) Humpries 3 (Home)
NAME OF GROUND; Belle Due GROUND CAPACITY: 21,350 HIGHEST LEAGLE POSITION: 7th Div 2 MOST GOALS IN A SEASON: 123 Division 3 (MANAGER: BILLY Bremner	GOALSCORERS THIS SEASON (INC. F.A. CUP AN
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COIN DOUGHS 10 (411 Home) Ernie Moss 7 (44, 34) I Shodin 4 (24, 24) Humpries 3 (Home)
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SURVEY ON DIVISION IV by Dave King

(A week by week report on our Division)

Transfer moves in our Division abound with Ken Beamish signing Simon Gibson from Chelsea, Torquay United signing winger Keith Curle from Bristol Rovers for a fee of £5,000, after only one week of his intended months loan, also signing Kevin Young from Burnley on a months loan. Mansfield have signed former Tottenham goal-keeper Barry Daines who had been playing in Hong Kong. Darlington have signed former Derby County striker Roger Davies on a months loan, while their North East neighbours Hartlepool have signed former Liverpool star Ray Kennedy who has been released by Swansea.

Wayne Bray Bristol City midfield player has joined Alliance League Club Weymouth on a months loan. Chris Turner who made three substitute appearances for us in the 80-81 season has moved from Cambridge United to Southend for a reported fee of £5,000. Jimmy McGulgan who was dismissed as manager of Stockport 18 months ago is the new coach at Sheffield United. Steve Abbeley has joined Witney Town after his release from Cheltenham Town last season.

On the playing front Torquays magnificent 3-2 away win at York on November 12th brought to an end a admirable home record dating back to April 10th 1982, when Wimbledon were the last team to win at Bootham Crescent, debut goals for 18 year old Stephen Pugh and Kevin Young added to John Sims goal gained the Devon Club the three most valued points.

Doncaster eased themselves into second place with a 2-1 home win over Blackpool ending the seasiders six match winning sequence, Colin Douglas with a brace of goals securing the points.

Two more goals for Trevor Senior in their 4-1 home win over Wrexham took his tally to twenty-three.

Chester recorded the lowest gate of the season when only 975 watched their 1-2 home defeat by Aldershot.

Even new nets being installed at Edgar Street failed to attract any goals. Hereford having gone 460 minutes without a league goal, after failing to score in a 0-0 home encounter with Northampton.

It seems a season of dismissals for our former players with Steve Aizlewood being sent off in Portsmouths away match at Carlisle joining Chris Kamara, and Ken Stroud. Chesterfields Alan Boxall was similarly dealt with in their match at Peterborough, joining Paul Staff who was sent off in our last home match with Hartlepool.

STATISTICS FOR NOVEMBER 1st:

Home Wins: 5, Away Wins: 3, Draws: 4, 0-0: 2. Aggregate Gates: 35,762, Highest Attendance: 4,609 York C. v Torquay, Lowest Attendance: 975 Chester v Aldershot, Highest Aggregate Score: 5, Reading v Wrexham 4-1, Swindon v Hartlepool 3-2, York v Torquay 2-3. Goals: 34.

Peterborough have signed Dick Tydeman veteran midfield player from Gillingham for whom in two spells he had played 412 matches as well as 178 with Charlton.

With our tremendous 7-0 win at Kettering being the highest win of the 1st Round of the F.A. Cup, we are joined in the 2nd Round by fellow Divisional clubs Bury, Blackpool, Bristol City, Chesterfield, Colchester, Darlington, Mansfield, Reading, Rochdale and York and maybe Northampton.

Two hat tricks in the First Round, Alan Walsh scored three including a penalty in their 5-0 home win over Mossley, while Howard Pritchard scored three in the 4-0 defeat inflicted by Bristol City in the replay at Ashton Gate with Corinthian Casuals. Remember his first ever hat trick was registered in our 7-0 F.A. Cup win over Aldershot last season. Aldershot have signed Bournemouth centre half Paul Compton, he had originally joined the Cherries for a fee of £10,000 from Trowbridge. Russell Musker Bristol City midfield player has joined Gillingham on a two months loan with a £7,500 transfer deal pending.

David Bardsley, Blackpool defender was the subject of a £120,000 transfer deal with First Division Watford.

Blackpool have veteran goalkeeper Barry Siddall on loan from Port Vale, our former defender Andy Rollings has joined Brentford on a months trial. Other Divisional transfer moves have taken Barry Stimpson from Hartlepool to Chesterfield, and

Paul Rideout could put himself in line for a nice Christmas present, if he stays in Villas team after 15 games he qualifies for one of the clubs sponsored M.G. Maestros, last Saturday was his 12th First Team appearance.

Alan Little from Torquay to Halifax.

Two records were broken in the Bury v Reading match, Bury losing their unbeaten home record due to Reading registering their first away win of the season.

STATISTICS FOR SAT. NOVEMBER 26th: Home Wins: 4, Away Wins: 6, Draws: 2, 0-0: 1, Aggregate Gates: 29,880, Highest Attendance: 5,797. Bristol City v Chesterfield, Lowest Attendance: 1,018, Halifax v Darlington, Highest Aggregate Score: 5. Bury 2 v Reading 3, Hartlepool 2 v York 3, Tranmere 2 v Crewe 3. Goals: 35.

Todays visitors Doncaster Rovers have now gone 9 League matches without defeat, winning four and drawing five of these, the longest unbeaten run in the Division. While at the opposite end of the table managerless Chester have gone eleven League matches without a win.

The Canon monthly goalscoring for November finished as such: York City 11, Reading 10, Peterborough 9, Blackpool 8, Mansfield 8, Swindon 8, Torquay 8, Aldershot 7, Colchester 7, Doncaster 7, Stockport 7, Crewe 6, Tranmere 6, Wrexham 5, Bury 5, Rochdale 5, Bristol City 4, Darlington 4, Hartlepool 4, Northampton 3, Chester 2, Chesterfield 2, Halifax 2, Hereford 1.

Kettering 'keeper Steve Humphries picks the ball from the head of two-goal Jim Quinn.

Bottom Left

Paul Batty (left), scorer of goal number six in more goalmouth action in the 1st round FA Cup-tie.

Top Right

Charlie Henry (No 2) slots home the fifth goal against Kettering from close range.

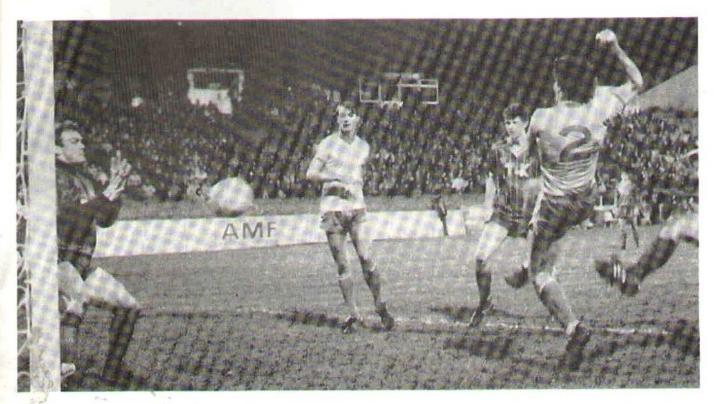
Bottom Right

Jim Quinn almost scores another to add to his two goals at Kettering.





Photo Call BY DAVE EVANS





Commercia£ly Speaking

From Doug Buswell

From 1st January, 1984 it is my intention to reintroduce the Group Booking Scheme which was so very popular a couple of years ago. I invite any club or organisation who would like to take advantage of this scheme to contact me at the Commercial Office on Swindon 31510 or 42984.

What would we get? you may ask. The day would start at about 12 o'clock with a tour of all facilities at the County Ground, from the Dressing Room to Board Room via the Medical Room, Clubs and a tour of the playing area. Lunch in the Supporters Club, a seat in the North Stand and a match day programme, autographs of players if possible.

Adults £5.00 Children £3.85 Maximum number in group 50. Minimum 6.

Our Christmas Draw tickets are going fast, so if you want to purchase some call at the Commercial Office we do have a few left. There is nearly £1,000 in prize money to be won.

I still require two part time Sales Persons

to promote our fund raising competitions in Swindon and the surrounding areas. If you are of smart appearance, like meeting people and have transport, why not contact me on Swindon 42984 or 31510. Good pay plus commission.

With Christmas approaching and the ever annual problem of what to buy him or her, why not visit us and see our range of Souvenirs ranging from Leather Holdalls to key rings from pens to pennants, all at reasonable prices.

Watch out for 'SuperRobin' and 'Lucky 7' you could be one of the lucky ones to share some of the twenty thousand pounds prize money each month.

This coming week sees the opening of our first instore lottery kiosk. We shall be selling all of our competition tickets from our kiosk in Woolworths in Regent Street. You can meet the players at the same time that you purchase your ticket as they will be visiting us in the afternoons. Just to finish there is nearly £20,000 per month to be won. Why not come and try your luck. We look forward to seeing you.

Soccer Ninety-Niner No. 10

ACROSS

- 6. Hinshelwood.
- 7. Colours.
- 8. Alf.
- 10. Red.
- 12. Upright.
- 15. Six-yard-line.

DOWN

- 1. Zico
- 2. & 9. dn. Aston Villa.
- Terry Park.
- 4. & 5. Own goal.
- 9. See 2 down.
- 11. & 13. Eoin Hand.
- 14. Bye.

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CLASSIFIED ADVERTISEMENTS

We are pleased to accept advertisements at a cost of 2p a word to be included in this column. If you wish to use a box number please add an additional 16p. Enquiries to the Secretary.

WANTED:

The following home League Programmes from last season to complete set. CREW, HALIFAX, PETER-BOROUGH, PORT VALE. Write to Nick Swift, 53, Berberis Road, Leegomery, Telford, Shropshire. TF1 4XE. (Swindon Supporter)

WANTED:

Swindon Town League Cup Final Tie 1969; Also Swindon Home Programmes 1958/9 to 1966/7 at reasonable prices. Mr. M.A. Bennett, 605 Ferndale Road, Swindon SN2 1DQ

or Tel. 692170.

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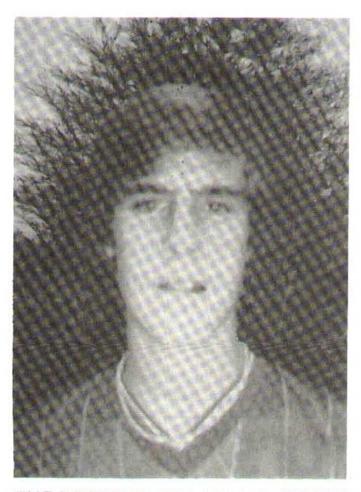
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Aways. 1945 - 1983. For our free catalogue send 16p stamp to:-Swindon Programmes, Oak Cottage,

Oak Street, Lechlade, Glos.

YOUTH TEAM FEATURE SPONSORED BY





THE RESERVE AND YOUTH TEAMS

The Reserves are finding it hard going at the present time, losing twice and drawing once, the defeats being 1-4 away to Chelsea and Luton and the draw at home to Brighton 1-1. At Chelsea we had a very young side out with 8 being 18 or under and, being against a more experienced side, were never able to offer much opposition in a very one sided game.

Last Saturday we visited Luton and again gave a very poor performance, resulting in another disappointing result. As against Chelsea, Luton were more experienced but, to progress, we must do our utmost to match these sides. The Make up of the side against Brighton was much stronger and this was evident in an improved performance and, but for some missed chances and a missed penalty, they would have gained the win the side deserved. Although the results are poor the players must plod on regardless, keep working hard and try to improve their game.

The South East Counties team continue to gain good results with some good all round per-

ROGER EMMS is the first of our schoolboy youth players to be featured in this series. He was born in Marlborough on the 4th March 1967 and attended Chiseldon Junior School. He is now a pupil at Ridgeway Secondary School. Roger has played football for both schools, for Wiltshire Schools and had a trial for the English Schools XI.

Roger is an all round sportsman playing basketball, tennis and cricket for his school. He is a regular member of our South East Counties Junior Team, playing at centre half and has also appeared in every F.A. Youth Cup match this season for the club.

formances. At Oxford a fortnight ago in the Cup Competition we found ourselves behind on two occasions but showed a lot of character to fight back and come out winners by 5-2, so reaching the Semi final stage. Last weekend we travelled to Southend with a much younger side than usual due to Combination calls and injuries, but although not playing well, we won 3-1 thus going to the top of the League.

In my last notes I mentioned that we were about to play Swansea in the F.A. Youth Cup Competition and we successfully came through with a very good second half performance winning 6-1. We were fortunate to receive a home draw in the 2nd round against Southampton. The involvement of Frank Burrows, my old team mate of a few years ago, as their Team Manager, made the tie that bit more interesting, for me especially. The game was very keenly contested and after taking the lead on two occasions, we slipped up to concede two equalising goals almost immediately after each one we scored. This means, of course, we will have to travel to the Dell next Thursday for the replay.



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For the BEST IN TRAVEL it must be RIMES







SWINDON TOWN		DONCASTER ROVERS
Scott Endersby	1	Denis Peacock
Charlie Henry	2	Billy Russell
Colin Bailie	3	John Breckin
Paul Batty	4	lan Snodin
Simon Gibson	5	Steven Lister
Mike Graham	6	Glen Humphries
Dave Hockaday	7	Ashley Tomlinson
Gary Emmanuel	8	Ernie Moss
Andy Rowland	9	Colin Douglas
Jim Quinn	10	Andy Kowalski
Leigh Barnard	11	Glen Snodin
Alan Mayes	12	

REFEREE:

MR. LESLIE BURDEN (Poole)

Qualified as a referee in Dorset (1953), then via Southern League to Football League in 1970. Has acted as linesman in England v. Denmark - Under-23 in 1973, and a U.E.F.A. Cup match and Under-23 International in 1975.

A married man, with three children, he is an Interior Furnishing and Leisure Designer/Consultant.

He is Secretary to Association of Football League Referees and Linesmen (West of England Section) serving on the training committee, and is Vice-Chairman of the West of England Referees and Linesmen's Association. His interests include refereeing techniques and gardening.

LINESMEN:

RED FLAG: MR. K. JONES (Bridgend)

YELLOW FLAG: MR. N. R. SPITTLE

(Teignmouth)

Ball Donor:

Kathy Cuddy,

St. Ivel Ltd.

Dorcan House, Eldene Drive, Swindon.

KEY OF THE BOARD

- A Blackpool v Peterborough
- B Chester v Bury
- C Chesterfield v Tranmere
- D Colchester v Hartlepool
- E Darlington v Mansfield
- F Northampton v Bristol City
- G Rochdale v Hereford
- H York City v Aldershot

 I Arsenal v West Brom, Alb.
- Arsenal v West Brom, Alb.
- J Aston Villa v West Ham Utd.
- K Liverpool v Birmingham
- L Luton v Coventry
- M Manchester Utd. v Everton
- N Norwich v Tottenham H.
- O Q.P. Rangers v Notts County
- P Southampton v Stoke
 Q Sunderland v Ipswich
- R Wolverhampton v Watford
- S Bristol Rovers v Sheffield Utd.
- T Scunthorpe v Bournemouth